

Life Enriching Communities: Premium Community Signage Rollout

800 Engaged Residents
2 Communities

"The recent move to In-Room TV Channel & Digital Displays from Caremerge has been a perfect opportunity for Life Enriching Communities to streamline and improve communication with our residents, associates, and visitors at our two communities. This is a very exciting time for us in our much-appreciated partnership with Caremerge."



Mark Mountel
Director of Technology

About LEC

Life Enriching Communities (LEC) is an integrated family of lifestyle communities and senior living services that has made aging well a top priority for nearly 120 years. As a result, LEC has become one of the area's leading senior living providers.

The Problem

To support their communication with residents and staff members, LEC was looking for a solution to streamline their efforts and keep information on one platform. In the past, LEC used a legacy system to provide information across the community via an in-house TV channel. Information was also placed on bulletin boards, flyers in the elevators, and stuffed into mailboxes. Content was out of date, coming from too many different avenues, and did not feel cohesive. ***It was time for a change at Life Enriching Communities!***



The Solution



LEC decided to engage with Caremerge on their Premium Community Signage offering of an In-Room TV Channel and Digital Display solution. Since moving to Caremerge, Life Enriching Communities has seen many improvements around content management and communication with staff and residents. Through an In-Room TV Channel and Digital Displays in common areas, LEC is able to **easily distribute fresh and consistent content every day.**

Residents use the Caremerge Community Engagement online solution and application along with an In-Room TV Channel to get on-demand information about recent updates, daily events, and announcements. Staff members reference the Caremerge Digital Display on breakroom TVs to **stay up to date on everything they need to know about what is happening in their community.**

Caremerge's Premium Community Signage allows communities the opportunity to have different departments create content with over 80 apps, house it all in one place, and distribute it in different ways depending on the target audience. **This has been a game-changer for communities by supporting all departments with one solution. By working together in one system the staff is able to save time, reduce content duplication, increase the cohesiveness in message delivery, and keep the residents and other staff members engaged!**

Life Enriching Communities is excited to finally have a simple solution that brings together all departments and allows them to deliver a more cohesive and consistent brand message.

